CONNECTICA

SEO Audit Report

Comprehensive Website Analysis
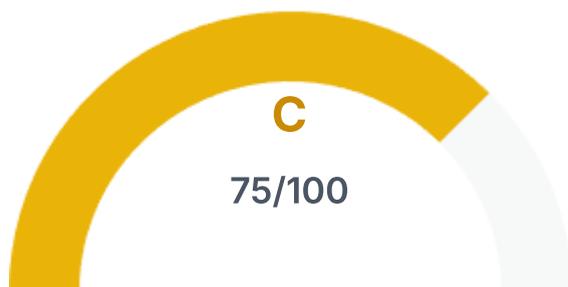
Prepared for:

https://wikipedia.org

Prepared by: **Connectica LLC**

Date: **February 25, 2026**

This report contains a comprehensive analysis of on-page SEO, performance metrics, technical SEO, and actionable recommendations.
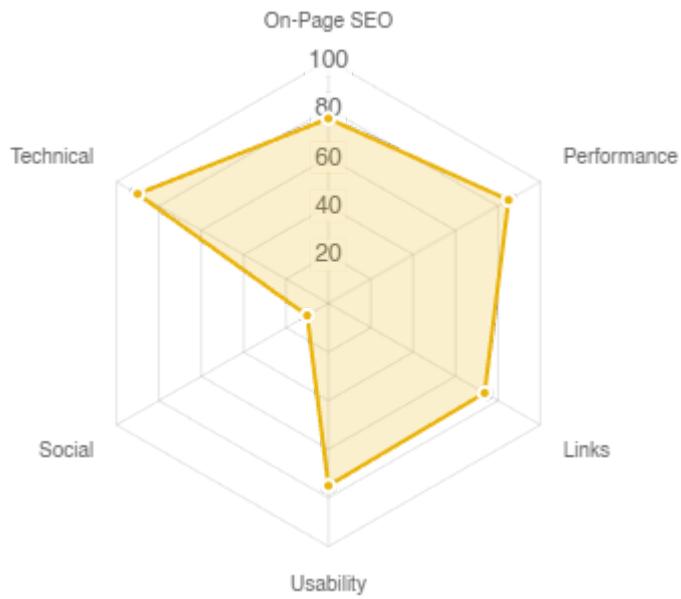
Audit Results for https://wikipedia.org

Report Generated: February 25 at 3:24 PM UTC

C

75/100

Your SEO Score

⚠️ *Time to roll up your sleeves. Big opportunities here.*

On-Page SEO
C

Performance
B

Links
C

Usability
C

Social
F

Technical
A-

Overall Grade

C

Score: 75

_____

On-Page SEO   **C**

76%

_____

Performance   **B**

85%

_____

Links & Authority   **C**

73.7%

_____

| On-Page SEO

Title Tag ✗

Wikipedia

Length: 9 characters (ideal: 50-60)

Meta Description ✓

Wikipedia is a free online encyclopedia, created and edited by volunteers around the world and hosted by the Wikimedia Foundation.

Length: 130 characters (ideal: 120-160)

SERP Snippet Preview   How it appears in Google

🌐 seoaudit.cctconsole.com

Wikipedia

https://wikipedia.org

Wikipedia is a free online encyclopedia, created and edited by volunteers around the world and hosted by the Wikimedia Foundation.

Note: This is a simulation. Google may generate different snippets based on user queries.

Header Tag Usage ✗

Header Tag	Frequency
H1	**2**
H2	6
H3	0
H4	0
H5	0
H6	0

Keyword Consistency ✓

Top keywords and where they appear on your page

Keyword	Title	Meta	Headings	Page Freq.
free	✗	✓	✓	14
wikipedia	✓	✓	✓	12
articles	✗	✗	✓	8
bahasa	✗	✗	✗	6
english	✗	✗	✗	5
birthday	✗	✗	✓	5
your	✗	✗	✗	4
basa	✗	✗	✗	4
deutsch	✗	✗	✗	3

Keyword	Title	Meta	Headings	Page Freq.
italiano	✗	✗	✗	3

Top Phrases

Phrase	Title	Meta	Headings	Page Freq.
birthday mode	✗	✗	✗	3
the free	✗	✗	✓	2
free encyclopedia	✗	✗	✓	2
articles deutsch	✗	✗	✗	2
unlock birthday	✗	✗	✓	2
birthday surprises	✗	✗	✓	2
surprises wikipedia	✗	✗	✗	2
wikipedia learn	✗	✗	✗	2

Content Analysis ✓

Word Count: **778** words

Recommended: 500+ words for better SEO

Performance

Page Load Time Analysis ✓

0.06s Total load time

TYPICAL LOAD TIME COMPONENTS:

DNS Lookup   ~0.01s (10%)

Connection   ~0.01s (15%)

Server Response   ~0.02s (40%)

Content Download   ~0.02s (35%)

> **Excellent!** Page loads very quickly. Great performance!

Note: Breakdown is estimated. Actual timing varies by network conditions and server configuration.

Page Size Breakdown

0.12 MB 126.86 KB total

HTML Content   124.83 KB (98%)

External Resources   2.03 KB (2%)

Includes JavaScript, CSS, images, and other assets

> **Good!** Page size is reasonable for fast loading.

Resource Breakdown

● JavaScript Files	2
● CSS Files	0
● Images	1
● Other	0
Total Resources	**3**

Compression ✗

Not enabled - Enable compression to reduce file sizes

> **Recommendation:** Enable gzip or brotli compression on your server to reduce bandwidth and improve load times by up to 70-80%.

Google PageSpeed Insights Core Web Vitals

Performance Scores

📱 Mobile

Performance	**96**
Accessibility	**95**
Best Practices	**100**
SEO	**100**

🖥️ Desktop

Performance	**84**
Accessibility	**100**
Best Practices	**100**
SEO	**100**

⚡ Core Web Vitals (Mobile) `GOOGLE METRICS`

Largest Contentful Paint
2.43s GOOD

Target: < 2.5s

Cumulative Layout Shift
0 GOOD

Target: < 0.1

First Contentful Paint
2s NEEDS-IMPROVEMENT

Target: < 1.8s

Total Blocking Time
0ms GOOD

Target: < 200ms

Time to Interactive
2.43s GOOD

Target: < 3.8s

Speed Index
2.95s GOOD

Target: < 3.4s

🔍 Diagnostics

Avoid multiple page redirects
Est savings of 780 ms

Backlinks & Domain Authority

DOMAIN AUTHORITY	PAGE AUTHORITY
92	**77**
Excellent	Excellent

LINKING DOMAINS ⭐	SPAM SCORE
106,525	**1%**
Excellent	Excellent

📊 Backlink Profile Summary

This site has a Domain Authority of 92 and is linked to by 106525 unique domains. Very high authority domain - on par with major brands. Strong backlink profile with many referring domains.

Total Backlinks
18,003,296
Pages linking to this page

Link Quality
78.5%
High-quality links

Lost Links
1,608,573

Deleted backlinks

⭐ Linking Domains (Most Important!)

The number of unique domains linking to your site. This is the #1 most important backlink metric for SEO. Each new linking domain significantly boosts authority.

Strong backlink profile with many referring domains

Domain Authority (DA)

MOZ's prediction of how well your entire domain will rank on search engines. Scale 1-100, with higher scores indicating greater ranking potential.

Very high authority domain - on par with major brands

Page Authority (PA)

Predicts how well this specific page will rank. Based on this page's individual backlink profile.

Spam Score

Percentage of sites with similar features that have been penalized or banned by Google. Lower is better.

Clean link profile

💡 Recommendations

- Implement a link reclamation strategy for lost backlinks

⚠️ Link Decay Detected

High number of lost backlinks - proactive link recovery recommended

MOZ data last crawled: 2026-02-17

Links (Internal)

📊 On-Page Link Analysis

This shows links **on this page**. Backlink analysis (links from other sites) requires API integration.

On-Page Link Structure

Internal Links   **0**

Links to pages on same domain

External Links   **374**

Outbound links to other domains

Total Links on Page   **374**

DoFollow Links	374	NoFollow Links	0

External Links Found

en.wikipedia.org
English 7,141,000+ articles

ja.wikipedia.org
▊▊▊ 1,491,000+ ▊▊

de.wikipedia.org
Deutsch 3.099.000+ Artikel

ru.wikipedia.org
Русский 2 087 000+ статей

fr.wikipedia.org
Français 2 740 000+ articles

Usability

Mobile Viewport ✗

Mobile viewport tag is missing

Mobile Friendly ✓

Page is mobile-friendly

Flash Content ✓

No flash content detected

iFrames Used ✓

No iframes detected

Social

✗ Facebook	✗ Twitter/X
✗ Instagram	✗ LinkedIn
✗ YouTube	

Open Graph Tags ✓

Open Graph meta tags are present

Twitter Cards ✗

Twitter Card tags missing

Technical SEO

SSL/HTTPS Enabled ✓

Site is secured with SSL/HTTPS

Robots.txt ✓

Robots.txt file is present

XML Sitemap ✗

XML sitemap not found

Email Security

SPF Record ✓

DMARC Record ✓

Recommendations

Total Recommendations
Click categories to expand

3

📝 **On-Page SEO**　3

3 Med ▼

● **Title tag is too short**
Medium Impact　Show Details

> Increase title length to 50-60 characters (currently 9)

● **Multiple H1 tags detected**
Medium Impact　Show Details

> Use only one H1 tag per page

● **Not using multiple header levels**
Medium Impact　Show Details

> Use H2-H6 tags to structure your content

CONNECTICA

Need Help Improving Your SEO?

This report shows you where to start, but implementing these changes takes expertise. Connectica specializes in turning SEO insights into real results for businesses in Fort Lauderdale and beyond.

✓ Professional SEO Services ✓ Web Design & Development ✓ Social Media Marketing ✓ Local SEO Experts

📞 **Call Us: 877-816-2259**   💬 **Get a Free Consultation**